

# ISOEN 2019

18<sup>th</sup> International Symposium on Olfaction and Electronic Nose

ACROS Fukuoka | May 26–29, 2019

## Patron and Exhibitor Prospectus

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**Kiyoshi Toko**  
Kyushu University, JAPAN

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**Santiago Marco**  
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### Plenaries Chair

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The University of Manchester, UK

### Conference Management

**Chris Dyer**  
Conference Catalysts LLC, USA

**Naoko Tani**  
Semiconductor Portal, JAPAN

### Organized & Sponsored by



**ISOCS**

International Society for  
Olfaction and Chemical Sensing

1.1.1 Tenjin, Chuo-ku, Fukuoka  
810-0001 JAPAN  
<https://www.acros.or.jp/english/access>

We are delighted to invite you to participate in the 2019 ISOCS/IEEE International Symposium on Olfaction and Electronic Nose (ISOEN).

ISOEN 2019 will be held at ACROS Fukuoka close to Fukuoka airport. Fukuoka is an energetic city and the center of core city of politics, economy, culture and fashion in Kyushu located in western Japan.

ISOEN 2019 provides a forum for scientists, engineers and practitioners to share their latest findings, innovations and products in the area of artificial chemoreception (olfaction and taste). Now in its eighteenth edition, ISOEN 2019 will place special emphasis on technologies for IoT, AI, deep learning, robotics with mobile, wearable, and distributed chemical sensors. ISOEN attracts contributions from fields as diverse as:

- Odor sampling: headspace analysis, dynamic sampling, pre-concentration and storage
- Chemical sensors: gas, biosensors, ion-selective, optical
- Sensor systems: electronic noses, electronic tongues, micro-spectrometers, IoT
- Data analysis: signal processing, pattern recognition, chemometrics, AI, deep learning
- Industrial applications: quality control, food safety, medical diagnostics, environmental monitoring
- Robotic systems: robots with chemical senses, drone
- Scent presentation: olfactometry, olfactory displays, human interface, virtual reality
- Odor/gustatory perception: evaluation of odor intensity/impression, cross-modal effect, sensory test,
- ECG/EEG/NIRS measurement
- Bio-engineering: cell-based olfactory sensors, receptor-based sensors, bio-inspired algorithms

As the world's premiere technical conference in artificial chemoreception, ISOEN 2019 will bring approximately 250 participants from academic, research and corporate organizations. The exhibition will be closely integrated with the technical program through tutorials, plenary sessions, industrial panels, sensor and sensor systems demonstrations, industrial innovation sessions, and social activities for delegates and exhibitors alike.

To begin the booking process for exhibiting and sponsoring at ISOEN 2019 contact us today!

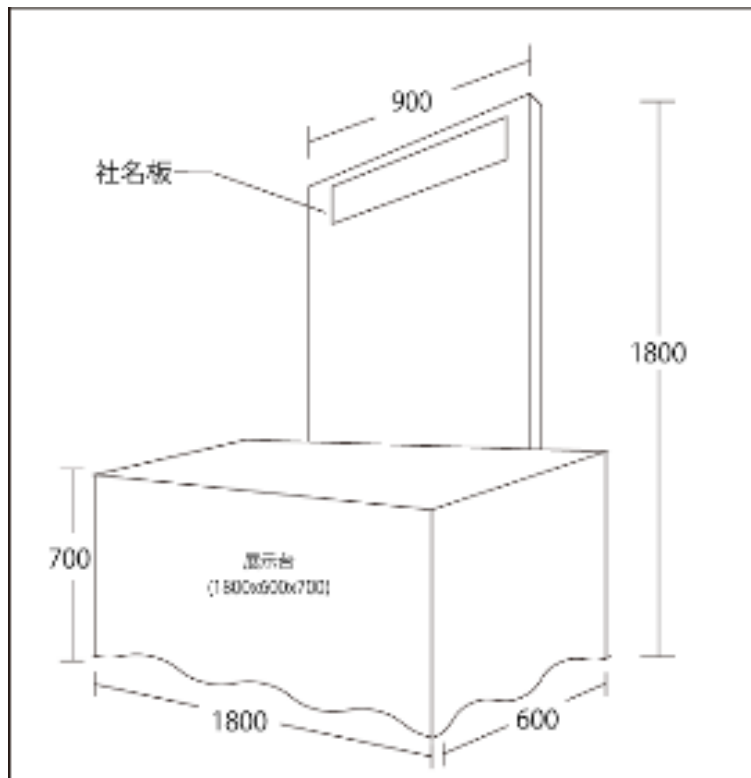
Additional information can be found at <http://isoen.org>

## Conference Schedule

Date	AM	Lunch time	PM	Evening
<b>Sunday, May 26</b>	Tutorial Sessions		Tutorial Sessions	Welcome Reception
<b>Monday, May 27</b>	Opening Ceremony Plenary Session Oral Sessions	Sponsor Luncheon	Oral Session Poster Session Workshop	
	Exhibition			
<b>Tuesday, May 28</b>	Plenary Session Oral Sessions	Sponsor Luncheon	Oral Session Poster Session Panel Discussion	GALA Dinner
	Exhibition			
<b>Wednesday, May 29</b>	Oral Sessions	Sponsor Luncheon	Oral Session Poster Session Closing Ceremony	
	Exhibition			

## Exhibit Booth

- Booth size (W1.8m x D0.6m x H1.8m)
- Back side Panel (W0.9mxH1.8m)
- The space for display is W0.6mxH0.8m
- Table (W1.8m x D0.6m x H0.7m)
- Company Name Board (in English and Japanese)



## One-page Ad for Program Handout

Ad data due date: **April 26, 2019**

### Ad size

Non-Bleed 250mm H x 180mm W

Bleed 280mm H x 210mm W

Ad data has to be EPS format, PDF/X-1a (font-embedded), or 1-Bit-TIFF

Benefit	Sponsor Package			LUNCHEON SEMINAR	Exhibitor		ADVERTISEMENT	Sponsors			
	SILVER	GOLD	PLATINUM		REGULAR	ACADEMIA		MEMO PAD	LANYARD	REFRESHMENT	CONFERENCE BAG
Cost (Japanese Yen)	¥ 250,000	¥ 500,000	¥ 1,000,000	¥ 100,000	¥ 180,000	¥ 50,000	¥ 90,000	¥ 80,000	¥ 150,000	¥ 200,000	¥ 200,000
Max # available	4	3	3	6(2/day)	5	5	8	1	3	2	3
Number of full registrations	1	2	3		1	1					
One commercial exhibit booth (210cm high x 180cm wide) (W1800mm x H2100mm)	✓	✓	✓		✓	✓					
Luncheon Seminar		✓	✓	✓							
Company name/logo on the opening slide at the symposium	✓	✓	✓		✓	✓					
Company name/logo on the Final Program Handout	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓
Company name/logo/link on the conference website	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓
Recognition on the smartphone app	✓	✓	✓								
One-page ad inserted in the Final Program Handout*	✓	✓	✓				✓				
Free-standing banner at the registration area* (max size: 180cm high x 90cm wide)		✓	✓								
Industrial track speaking slot (must be approved by IPC)			✓								
One-minute company video before plenary* (Super Bowl ad)			✓								
Access to participants list and emails			✓								
Access to a meeting room (interviews, hospitality)			✓								
Company name/logo on conference bag			✓							✓	
Company name on the lanyards									✓		
Company name on the memo pad								✓			
Company name/logo during refreshment time										✓	
Company name/logo at the welcome reception			✓								✓

## Exhibitor

- Exhibitor (Regular) ¥ 180,000   
  Exhibitor (Academia) ¥ 50,000

## Sponsorship Level

- Silver Sponsor ¥ 250,000   
  Gold Sponsor ¥ 500,000   
  Platinum Sponsor ¥ 1,000,000  
 Luncheon Seminar Sponsor ¥ 100,000   
  Advertiser ¥ 90,000   
  Memopad Sponsor ¥ 80,000  
 Lanyards Sponsor ¥ 150,000   
  Refreshment Sponsor ¥ 150,000   
  Conference Bag Sponsor ¥ 200,000  
 Reception Sponsor ¥ 200,000

**1** Please read this contract carefully and print or type all information requested.

**2** Complete, sign and send to:  
**Brianna Angelakis**  
 Conference Catalysts LLC  
 1210 NW 14<sup>th</sup> Avenue  
 Gainesville, FL 32601 USA  
 Tel: +1-352-872-5544  
 Fax: +1-352-872-5545  
 Email: [bangelakis@conferencecatalysts.com](mailto:bangelakis@conferencecatalysts.com)

**TOTAL**

**Payment is due within 30 days of receipt of contract submission.**

## Company Information

Company Name

Mailing Address

City  State  Zip Code  Country

Phone  Web

**I have read and agree to the terms and conditions of this contract.**

Print Name  Title

**SIGNATURE**  Date

## Contact Information

Name  Email

Phone  Fax

Mailing Address   
(If different from above)

City  State  Zip Code  Country

## Payment Information

Check\*   
  Bank Transfer   
  American Express   
  Visa   
  MasterCard

/

Card Number Security Code\* Expiration Date (Valid Thru)

\* Make all checks payable to: ISOEN 2019  
 \* The Credit Card Security Code, or Card Code, is a three- or four-digit security code that is printed on the back of credit cards (or on the front for American Express cards) in reverse italics in the card's signature panel.

Billing Address

City  State  Zip Code  Country

**SIGNATURE**  Date

*All payment information will be kept strictly confidential. Credit card payment will be used only once and destroyed after processing*

**Contact Brianna Angelakis at Conference Catalysts LLC, [bangelakis@conferencecatalysts.com](mailto:bangelakis@conferencecatalysts.com) for complete payment info.**

## 1. Contract

This application, properly executed by applicant (exhibitor) shall upon written acceptance and notification of booths assigned by ISOCs/IEEE ISOEN 2019 management constitute a valid and binding contract.

## 2. Assignment of Space

Assignment of space to exhibitors and those making application will be made in the order of date and time received. ISOCs/IEEE ISOEN 2019 will continue to receive applications and assign exhibit space, as it remains available, until shortly before the show opening date. In all cases, total booth payments must be received prior to show opening. ISOCs/IEEE ISOEN 2019 assignment of booths is final and shall constitute an acceptance of the exhibitor's offer to occupy space. After assignment, space location may not be changed, transferred or canceled by the exhibitor except upon written request and with the subsequent written approval of ISOCs/IEEE ISOEN 2019 management. ISOCs/IEEE ISOEN 2019 management reserves the right to reassign exhibitor space in order to modify floor plan for overall benefit of the show.

## 3. Subletting Space

No exhibitor will assign, sublet, or apportion the whole or any part of the space allotted to him, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, apparatus, etc. not manufactured or distributed by the exhibitor in the regular course of his business except upon prior written consent of ISOCs/IEEE ISOEN 2019 management.

## 4. Exhibit Space Rental Rates

Exhibit space rental includes materials and services described herein. Show price per space contracted at

JPYen 180,000 for regular booth and JPYen 50,000 for academic booth.

## 5. Payment Requirements and Cancellation Charges

Payment Requirements and Cancellation Charges Applications require full payment before booths are assigned. Payment in full is required with submission of contract application or on the date indicated on the invoice. All cancellations must be made in writing and will be based on the following

Schedule of refunds:

*After March 31, 2019 but before April 30, 2019:*

Refund of 50% of the total license fee for cancellation

*On or after April 30, 2019:*

No refund or credit at any time.

It is understood that ISOCs/IEEE ISOEN 2019 reserves the right, at its option, to reassign a cancelled booth regardless of the cancellation rate assessed. In the event that the premises in which the ISOCs/IEEE ISOEN 2019 show is conducted shall become, in the sole discretion of ISOCs/IEEE ISOEN 2019, unfit for occupancy, or substantially interfered with by reason of any cause or causes not reasonably within the control of ISOCs/IEEE ISOEN 2019, this agreement may be terminated by ISOCs/IEEE ISOEN 2019. For this purpose, the term "cause or causes" shall include, but not by way of limitation, fire, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, governmental restraints, restraints or orders of civil defense, or military authorities,

act of public enemy, riot or civil disturbance, strike, lockout, boycott or other labor disturbance, inability to secure sufficient labor, technical, or other personnel, failure, impairment or lack of adequate transportation facilities, inability to obtain, or condemnation, requisition or commandeering of necessary supplies or equipment, local, state or federal law, ordinance, rule, order, decree or regulation, whether legislative, executive, or judicial, and whether constitutional, or act of god. Should ISOCs/IEEE ISOEN 2019 terminate this agreement pursuant to the provision of this paragraph the exhibitor waives any and all claims for damages and agrees that ISOCs/IEEE ISOEN 2019 may, after computing the total amount of ISOCs/IEEE ISOEN 2019 cost and expenses in connection with its preparation for and conducting of the ISOCs/IEEE ISOEN 2019 event, (including a reasonable reserve for claims and other contingencies), refund to the exhibitor, as and for complete settlement and discharge of all said exhibitor's claims and demands, and amount which bears the same relationship to the fee paid by said exhibitor as the total refundable amount as computed above bears to the total amount of fees paid by all exhibitors.

## 6. Exhibit Booth Manning and Dismantling Schedule

Exhibit Booth Manning and Dismantling Schedule A representative must man exhibit space during all times when exhibition is officially open. Exhibit space must be maintained in a neat and orderly manner throughout the exhibition. Exhibitors may begin dismantling only after hours stated in exhibitor service manual. Exhibitors are responsible for removal of all materials used in their display. Any exhibitor leaving materials after hours stated in exhibitor service manual will be charged for the materials' removal.

## 7. Losses or Damage

Exhibitor agrees that ISOCs/IEEE ISOEN 2019 shall not be liable for any damage or liability of any kind or for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by exhibitor or any person thereon with the consent of exhibitor, and that exhibitor will defend, indemnify and save harmless, ISOCs/IEEE ISOEN 2019 from all liability whatsoever, on account of any such damage, or injury, whether or not caused by negligence of or breach of an obligation by exhibitor or its employees or representatives. Exhibitor will be liable for all damages, or liability of any kind or for any loss, damage or injury to persons or any property during the show from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space.

## 8. Demonstrations

No demonstrations or solicitations shall be permitted outside of the exhibitor's assigned space, and no signs or placards may be displayed on persons or otherwise outside exhibit spaces.

## 9. Compliance

The exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, state and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the show is held.

## **10. Policy**

It is further agreed that the exhibitor will abide by and comply with rules and regulations concerning local customs that may apply, having agreements with the show Facility or with authorized contractors employed by ISOCS/IEEE ISOEN 2019.

## **11. Management**

The exhibitor further agrees that the conditions, rules and regulations of the ISOCS/IEEE ISOEN 2019 management are made a part of this contract and that said exhibitor agrees to be bound by each and all of these rules and regulations, and that the management shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the show.

## **12. Alteration of Booth Space**

ISOCS/IEEE ISOEN 2019 management shall be entitled to alter the layout if, in their opinion, this is in the general interest of the exhibition.